

Greetings!

It's no secret that construction continues to be a field that predominantly employs men. Nationally, women make up only 3-4% of construction tradespeople.

This doesn't mean that the Building & Construction Trades can't be a viable employment option for women. In fact, the union construction trades have one of the [narrowest pay gaps](#) between genders in the country. For women with the skills and commitment to the craft, these careers can provide life-changing financial opportunities.

Still, there are real barriers - cultural, societal and practical - that deter women from entering and persisting in the field. Because of this, it's not enough to just say we want more women candidates. We actually have to respond to the struggles of those we want to recruit and do our best to remove barriers that stop them.



The Equal Representation in Construction Apprenticeship (ERiCA) grant will allow us to do just that. Earlier this month, CTWI was one of several organizations to receive an ERiCA grant award. With these funds, CTWI and our partners will be able to:

- **Provide direct financial assistance, through child care stipends, to apprentices and pre-apprentices who are parents or guardians of minor children**
- **Develop a mentorship framework to retain women apprentices**
- **Revise recruitment tactics to attract more diverse applicants**

This is an exciting moment for CTWI and the coalition of 10 JATCs, 5 MC3 programs and 2 nonprofits that partnered with us on this grant application, but it's even more exciting for the existing and emerging

tradespeople who these career stipends will help. If you are interested in doing more with your trade or program to recruit and retain women tradespeople, please contact [Elizabet Wendt](#).

## Recruiting Now!

### Trade & Program Openings

Find application instructions and more application openings, such as ongoing applications, at [ctwi-btca.org](http://ctwi-btca.org).

- Plumbers & Steamfitters UA 159 - March 27- April 7
- Heat & Frost Insulators 16 - April 10
- Plumbers & Steamfitters UA 467 - April 12
- Electrical Workers IBEW 617 - April 17-21 & 24-28
- Plumbers & Steamfitters UA 342 - May 2023

The following MC3 programs are also recruiting now for upcoming cohorts. Find out how to enroll [here](#).

- Livermore YouthBuild - Recruiting now for the March 2023 cohort, sign up before March 27
- Cypress Mandela - Recruiting now for the May 2023 cohort
- RichmondBuild - Recruiting now for the May 2023 cohort



The flyer features the LVJUSD YouthBuild logo with the tagline 'Project HOPE'. It includes a green sign that says 'NEW SESSION BEGINS MARCH 20, 2023'. The flyer is divided into two columns of text, one in English and one in Spanish, detailing the program's benefits and enrollment information. A QR code and contact information are provided at the bottom.

**LVJUSD YouthBuild**  
Project HOPE

- DIPLOMA
- CAREER
- GET PAID

**NEW SESSION BEGINS MARCH 20, 2023**

**Is YouthBuild for You?**

- Didn't finish high school? Or do you know someone, 17-24, who still needs their diploma?
- Would you like the chance to earn money while you earn your high school diploma AND train for a well-paying job?

**Who We Are -**

- LVJUSD YouthBuild is a FREE 6-month program that pays \$500 a month for students to earn a construction, pre-apprenticeship certification as they finish their high school diploma (or prepare for the GED).
- Space is limited. Contact us TODAY for more information!

**¿Es YouthBuild para ti?**

- ¿No terminaste la preparatoria? O ¿Conoces a alguien, de 17 a 24 años de edad, que todavía necesita obtener su diploma?
- ¿Te gustaría tener la oportunidad de ganar dinero mientras obtienes tu diploma de preparatoria y te capacitas para un trabajo bien remunerado?

**Quiénes somos -**

- LVJUSD YouthBuild es un programa GRATUITO de 6 meses que paga \$500 al mes para que los estudiantes obtengan una certificación en construcción y preaprendizaje a medida que obtienen su diploma de preparatoria (o se preparan para tomar el examen de GED).
- El espacio es limitado. ¡Contáctanos hoy para más información!

For more information, visit [livermoreschools.org/YouthBuild](http://livermoreschools.org/YouthBuild) or call 925-960-2999

### Program Spotlight: Livermore YouthBuild

Livermore YouthBuild is a unique MC3 program for 17-24 year olds without their HS Diploma or GED. It is a 6 month program that offers both industry certificates and high school completion.

Livermore YouthBuild is enrolling now for their March cohort. Find out how to enroll [here](#).

### Hire Your Next Apprentice

MC3 pre-apprenticeship graduates are ready to work. Find your next apprentice at one of these events:

- RichmondBUILD graduation April 7
- Rising Sun Hiring Event on April 12

- Future Build graduation on **May 3**
- Cypress Mandela graduation on **April 11**

*Contractors: Do you need help meeting workforce goals in PLAs?  
Contact [Juan Calderon](#)*

## CTWI Around Town

### Virtual



#### Online Construction Trade Speakers Series *April 11 to May 4*

CTWI is hosting an online trade speakers series on Tuesday and Thursday evenings, 6-7 pm in April and May. This is a good opportunity for high school students, families, job placement specialists, counselors and job seekers interested in the trades to hear about different crafts. Please [RSVP to attend](#) and share with your network. If you are a trade speaker who would like to present, contact [Elizabet Wendt](#).

## Alameda County

#### Career Week in San Leandro Schools *April 18 & 19*

Multiple trade speakers will be participating in San Leandro Unified's Career Week. If you would like to share your trade with students at San Leandro High or Lincoln High, please email [Elizabet Wendt](#).



#### San Leandro Adult School Job & Resource Fair - *April 28, 10-1*

CTWI will be tabling at the San Leandro Adult School Job & Resource fair about opportunities in the Union trades. Visit or send your friends and family who might be interested. Register [here](#).

# Contra Costa County

**Apprenticeship Open House:**  
**Plumbers UA 342 JATC**  
*April 25*

CTWI will be organizing a Bay Area wide open house at the Plumbers UA 342 training center for MC3 students, partner program staff and other job seekers. To attend, please email [Megan Nazareno](mailto:Megan.Nazareno).



## Statewide



**Sacramento Building Trades Conference**  
*May 7-8*

CTWI will join other Trade leaders in Sacramento to advocate for Labor friendly policies to grow and empower the Labor movement. To learn more, contact [Beli Acharya](mailto:Beli.Acharya).

As always, we'd love to hear from you. Feel free to contact me at [beli@ctwi-btca.org](mailto:beli@ctwi-btca.org).

In Solidarity,  
Beli

A handwritten signature in purple ink that reads 'Beli Acharya'.

**We're Hiring!** - CTWI is hiring! Could you help us spread the word? All of our current job openings are posted on [our website](#).

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